

Boost Your Mind



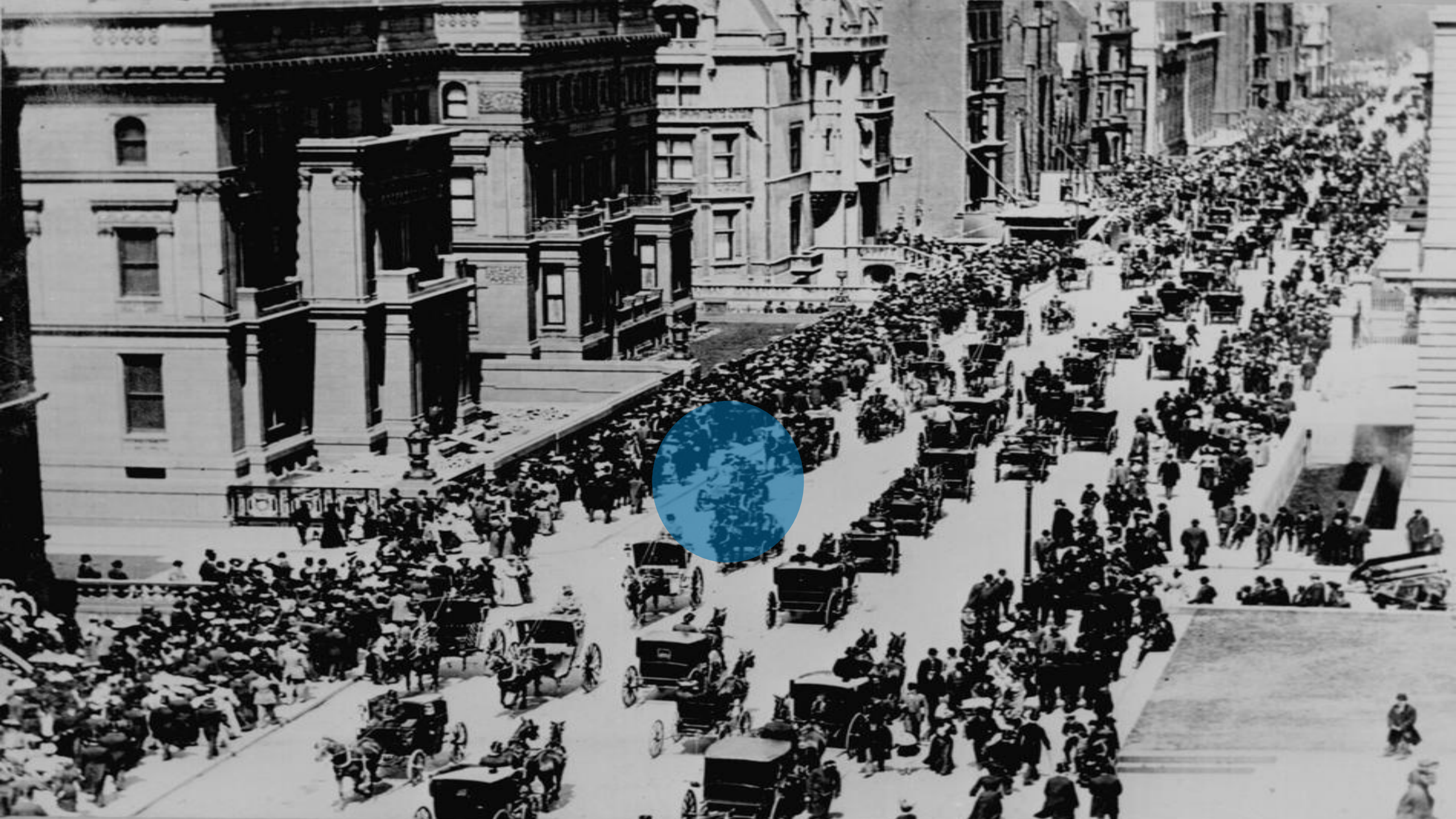
Business Impact, Powered by People

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A close-up of a woman's face, looking directly at the camera. Her face is covered with a pattern of small, glowing white dots and lines, resembling a digital or data visualization. The background is a dark blue gradient with a bokeh effect of light spots.

1

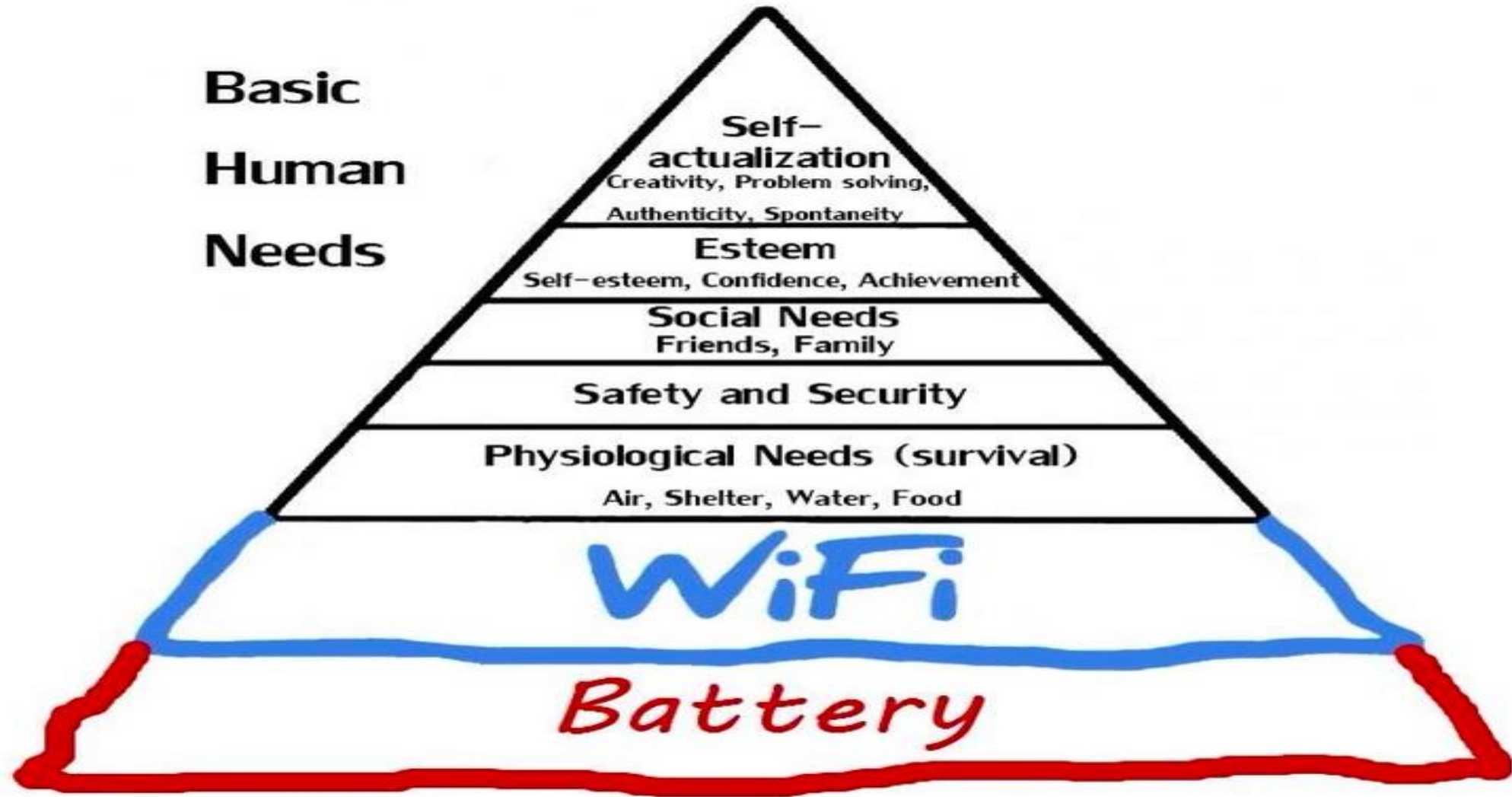
SPEED

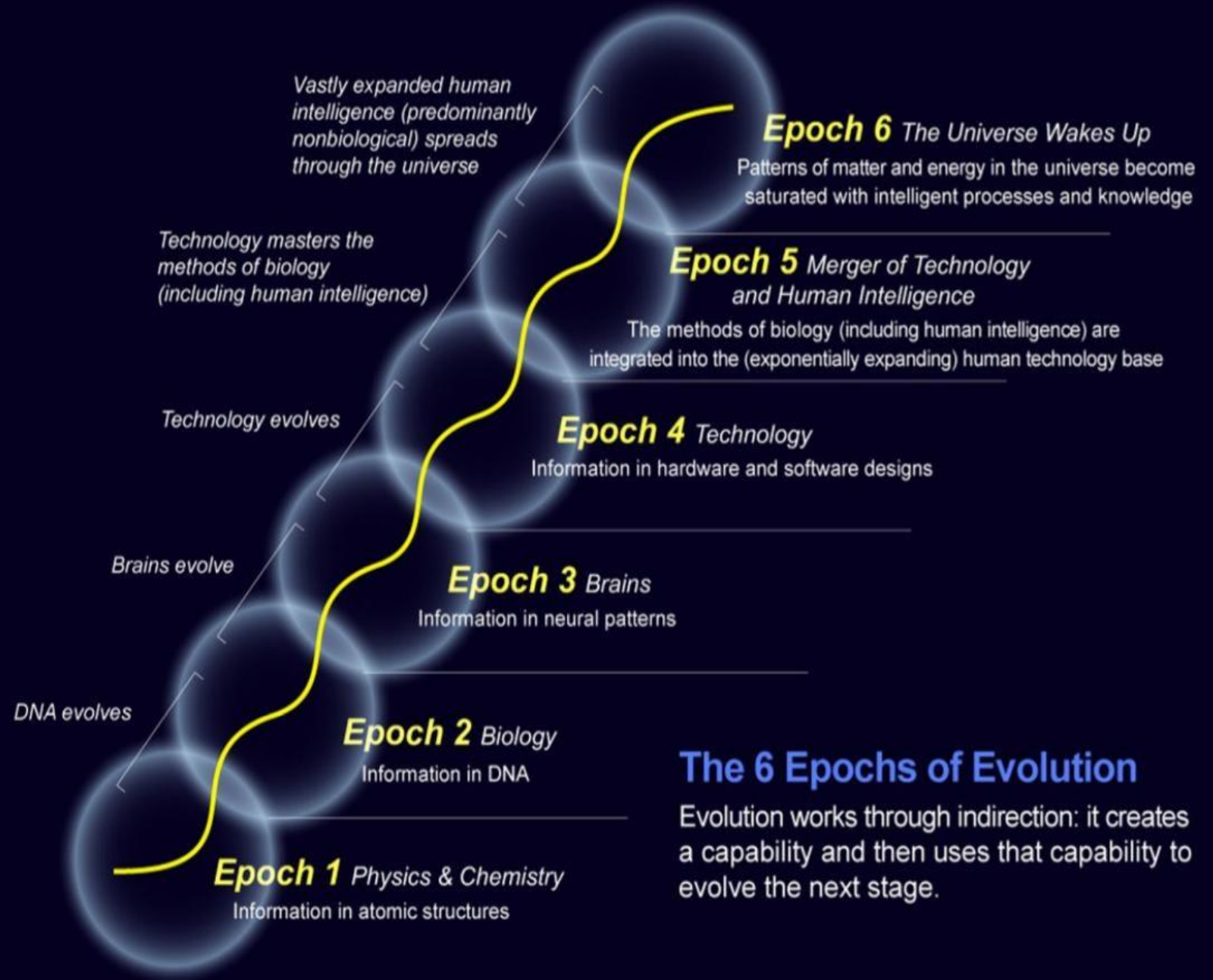
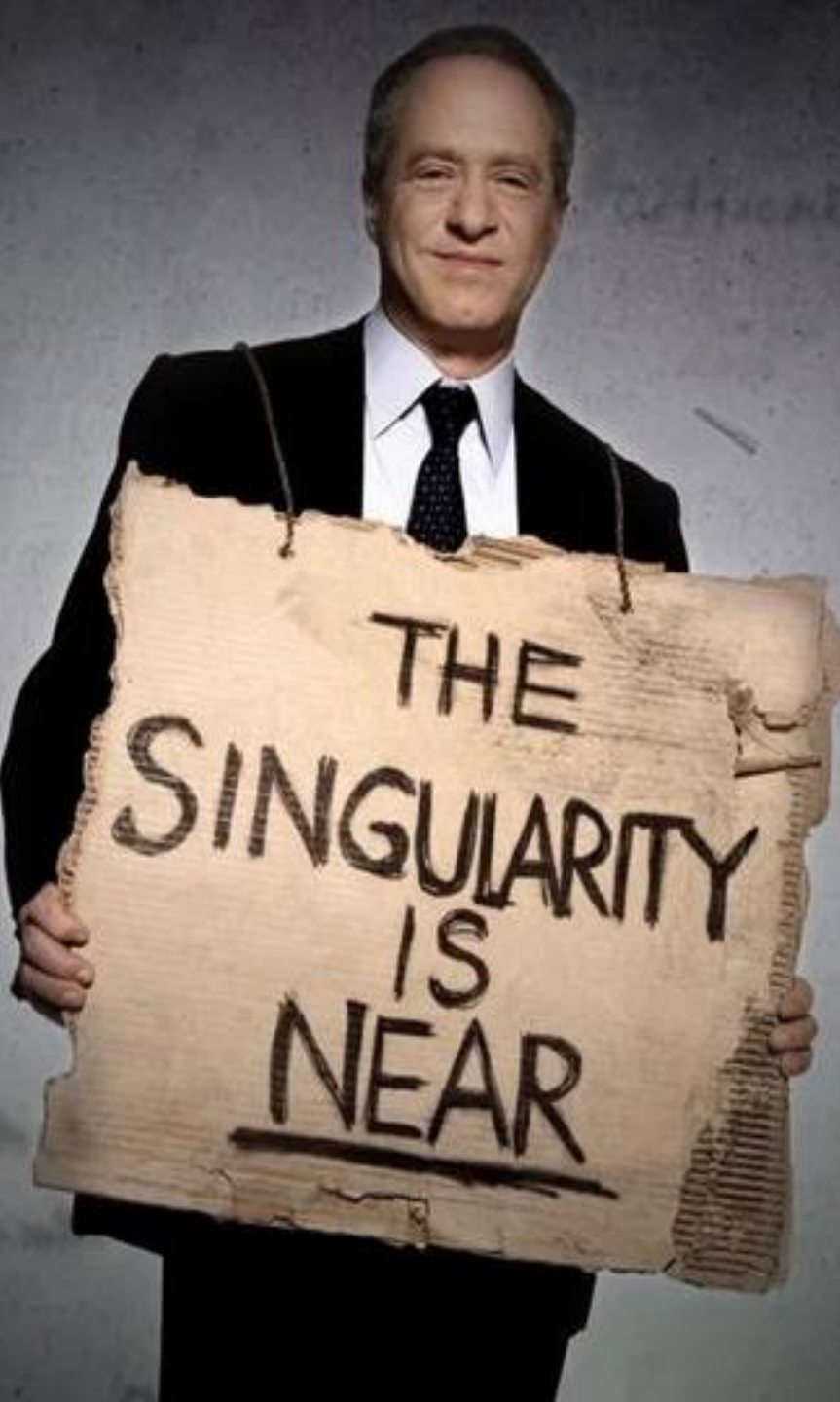






**Basic
Human
Needs**





A close-up portrait of a woman with brown hair and a nose ring. Her face is partially obscured by a complex overlay of glowing digital data, including lines and dots in blue, orange, and white, suggesting a high-tech or artificial intelligence theme.

2

SO LETS USE IT



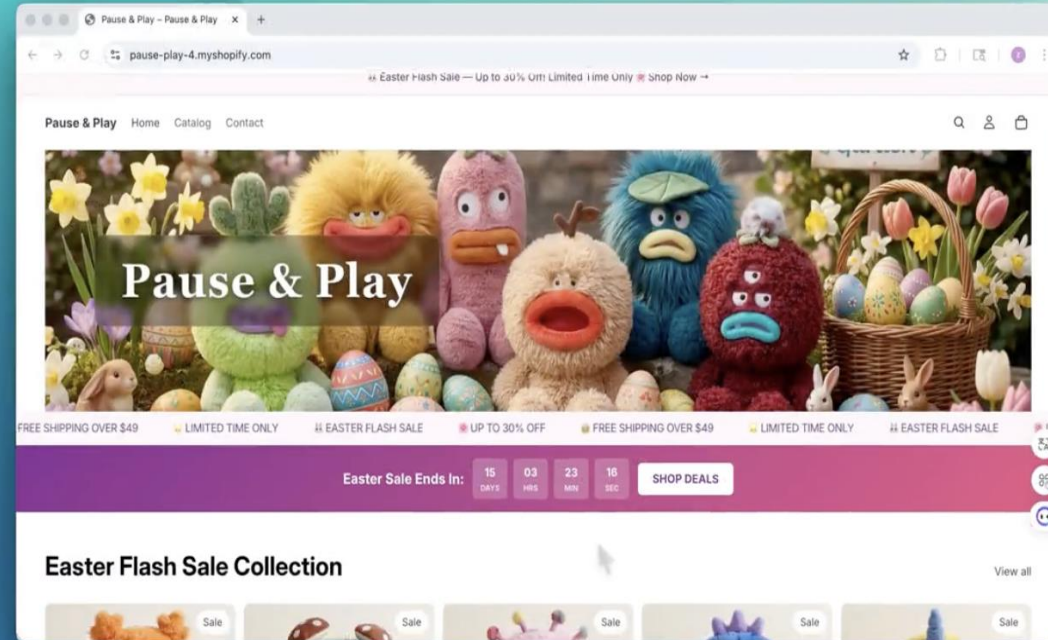




[Launch Store](#)[Automate Emails](#)[Schedule Tasks](#)[Organize Files](#)[Create Tools](#)[Run browser](#)[Build apps](#)[LAUNCH STORE](#)

From idea to live store in one conversation

Create your Shopify store with products, up handled plicated setup required.





— Future-shaping projects

Protecting Morocco's water resources with AI

Using AI to protect water quality in reservoirs



Capgemini colleagues are developing an early detection system to monitor and remove harmful algal blooms in Morocco's reservoirs.



When a small team of Capgemini colleagues first began brainstorming ways to use technology for environmental good, they never imagined that in the future their idea could potentially help safeguard water supplies for millions of people – or change how the world monitors its reservoirs. Yet that is what their solution could ultimately offer.







KHANMIGO

by  Khan Academy

Khanmigo: your never-judgy study buddy built to help you learn.


Math refresh



I have a math quiz tomorrow.
Can you help me prep?

What specific topic is it on? Let's
tackle this together.



A satellite image of a coastal area. In the center, a yellow boat is visible on the water, with a white buoy nearby. The land is green and forested, and the water is dark blue. The text is overlaid on the bottom left of the image.

AI **algorithms** that learn to
spot signs of beetle attack
in satellite images

The background of the hero section is a photograph of a drone in flight against a blue sky with white clouds. In the foreground, the out-of-focus back of a person's head is visible on the left side.

A UNIQUE BLEND OF AGRITECH, COMPUTER VISION AND DRONES



A clear glass bottle of HandsFree Hectare GIN is perched on a weathered wooden stump. The bottle is filled with a pale, yellowish-green liquid. The label is white with blue text and diagonal line patterns. The background is a soft-focus landscape of a green field and distant trees under a bright sky.

**HandsFree
Hectare**GIN

40%vol 50cl



— Future-shaping projects

Diagnosing rare childhood diseases

How AI and cloud technology could help speed up medical diagnoses



Engineer Marius Vöhringer is working on a project in which AI and cloud technology is helping his team accelerate the diagnosis of rare diseases in children.



During his 16 years with Capgemini, Marius Vöhringer has led many exciting projects – but he is particularly proud of one current scheme. With his team in Germany, and alongside his day-to-day work as director of cloud transformation and sustainable IT, he is responsible for a project to help doctors

What do you want to know?

Ask me about one of my features
from up above, or just anything
that you can think of.



Be the **Message**, Not the Noise

Your companion app for the Thought Leader Development Model by Frank Wammes. Develop your thought leadership through daily practice, self-assessment, and strategic networking.

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Introducing the Thought Leader Development Model



In today's fast-paced and information-driven world, thought leadership has emerged as a crucial concept that shapes the success of individuals and organizations. Thought leaders are respected authorities in their respective fields, possessing the ability to influence and inspire others through their knowledge, expertise, and innovative ideas.

This book and app provide you with the framework and tools to develop your own thought leadership journey, from building your foundation to mobilizing your network.

Order the Book (Netherlands) ↗

Order the Book (International) ↗

What's Inside This App

A close-up portrait of a woman's face, partially obscured by vibrant, colorful light patterns in shades of blue, purple, and pink. The lights create a futuristic, high-tech aesthetic.

3

ITS NOT ALL
BRIGHT AND SHINY

It sounded, at first, like a cruel, early April Fool's joke. But in reality, tech giant Oracle reportedly emailed workers at 6 a.m. on March 31 to deliver digital pink slips (1)

The energy needs of AI driving the nuclear agenda



Electricity demand is rising twice as fast as energy use and may increase by over **50%** by **2040**.



Datacenters alone could account for **9%** of USA energy consumption by **2030**
(5% globally)



Some hyperscalers are reporting an extra **\$800m** in electricity expenses in 2024



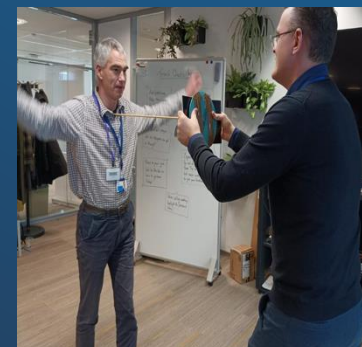
IAEA predicts nuclear power will more than **double by 2050**, reaching 912 GW.



We need a Manhattan Project for this



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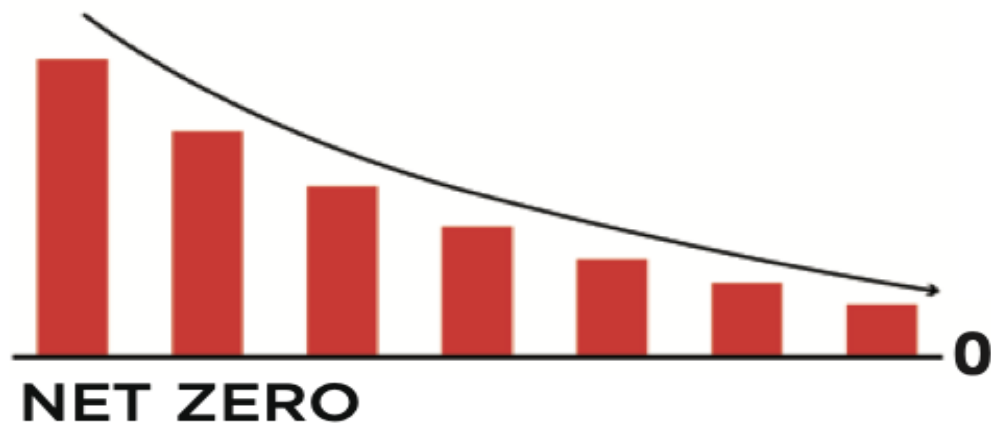


Capgemini

A close-up portrait of a woman with brown hair and a nose ring. Her face is partially obscured by a complex pattern of glowing digital lines and dots in blue and orange, suggesting a high-tech or artificial intelligence theme. The background is dark blue.

4

A LEADERSHIP PERSPECTIVE



ECO-EFFICIENT APPROACH = “LESS BAD” TRAJECTORY

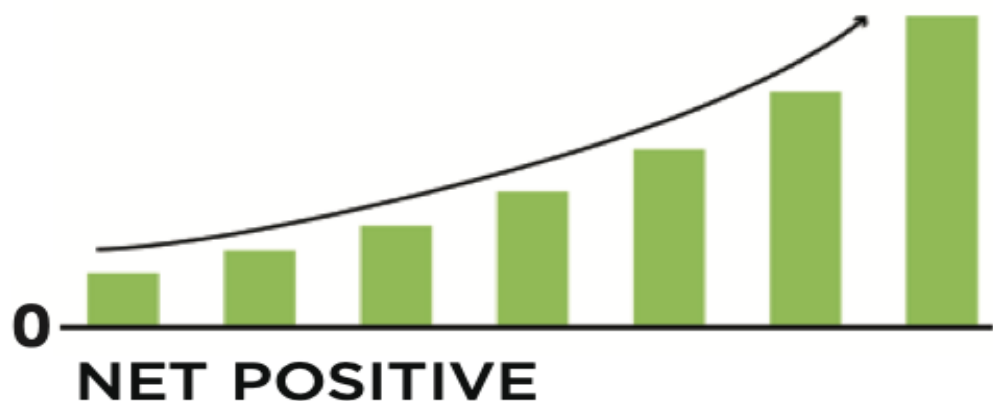
Reduce Carbon

Minimize Chemicals of Concern

Energy Efficient

Reduce Water Consumption

Goal of Zero Hazards



ECO-EFFECTIVE APPROACH = “MORE GOOD” TRAJECTORY

Increase Positive Ingredients

Energy Positive

Improved Water Quality

Increased Biodiversity

Goal of 100% Positive / Beneficial Products,
Processes and Systems

“Consider this: all the ants on the planet, taken together, have a biomass greater than that of humans. Ants have been incredibly industrious for millions of years. Yet their productiveness nourishes plants, animals, and soil. Human industry has been in full swing for little over a century, yet it has brought about a decline in almost every ecosystem on the planet.

Nature doesn't have a design problem. People do.”

— William McDonough,
Cradle to Cradle: Remaking the Way We Make Things



Adobe Kickbox
Personal Innovation Kit



F...k Up Friday

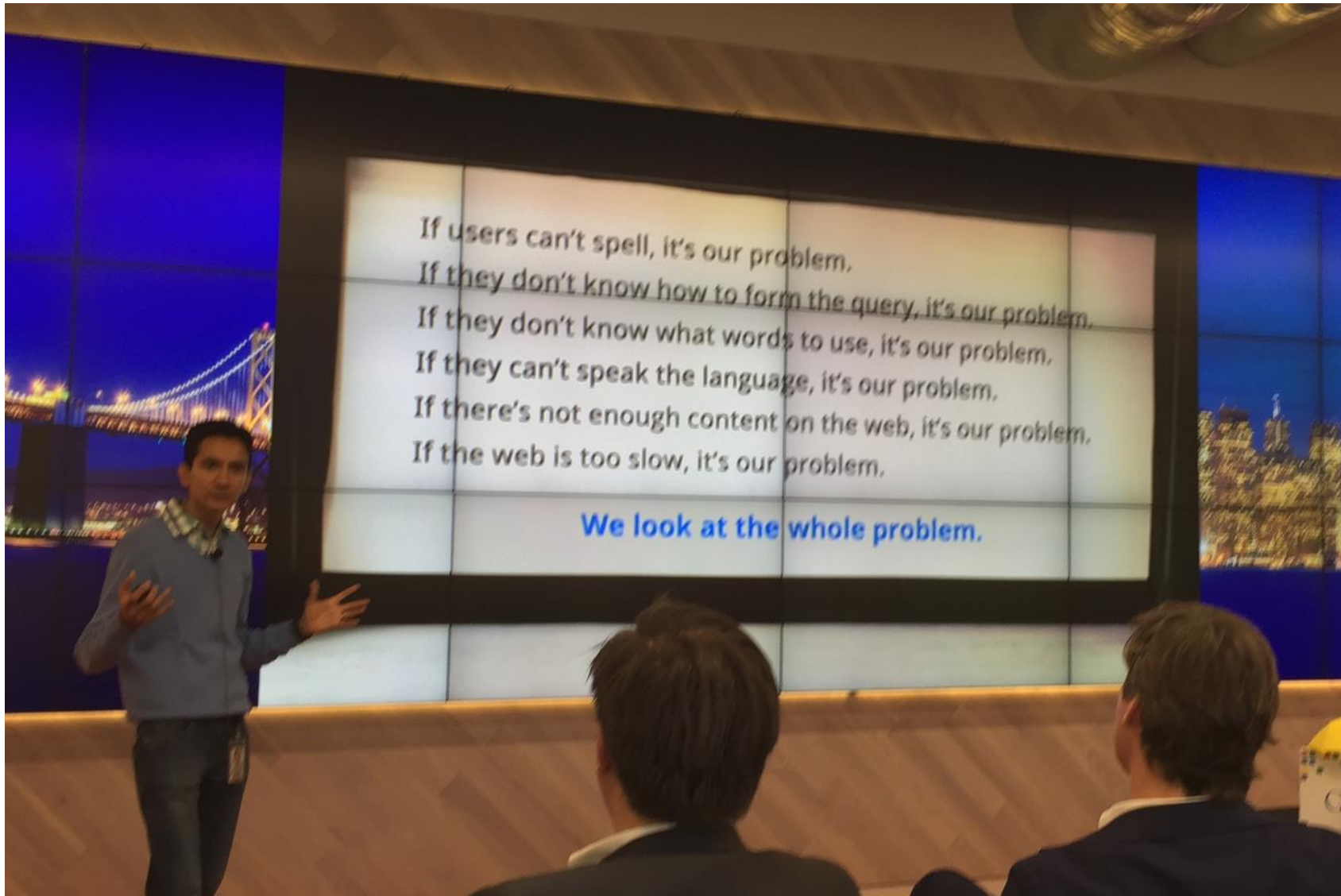
PHILIP WOLMUTH



The Mercedes-Benz Lunch Roulette

An internal networking tool (web-app)





If users can't spell, it's our problem.
If they don't know how to form the query, it's our problem.
If they don't know what words to use, it's our problem.
If they can't speak the language, it's our problem.
If there's not enough content on the web, it's our problem.
If the web is too slow, it's our problem.

We look at the whole problem.

A close-up photograph of a woman's face, which is the background for the left side of the slide. Her face is covered in a pattern of small, white, star-like dots, suggesting a digital or data-themed overlay. She has dark hair and is looking directly at the camera with a slight smile.

1

WHAT DOES IT
MEAN FOR YOU!

PRINCIPLE 01

Reframe AI as your most capable partner — not your replacement

97%

of AI users report feeling more capable and valuable, not less (Microsoft Work Trend Index, 2024)

PRINCIPLE 02

Commit to learning as a permanent practice — not an occasional event

1 hour

per day of deliberate skill-building separates those who thrive in AI transitions (MIT Sloan, 2024)

PRINCIPLE 03

Double down on the skills that make us irreplaceably human

4 of 5

top skills employers prioritise by 2030 are human: empathy, creativity, judgment, collaboration
(WEF, 2025)

PRINCIPLE 04

Build your AI literacy — you don't need to code, but you must understand

10×

productivity advantage held by professionals who can effectively direct AI tools (Stanford HAI, 2024)

PRINCIPLE 05

Design your AI-augmented workflow — don't let it happen to you

3.5h

average daily time saved by knowledge workers who intentionally integrate AI (McKinsey, 2024)

PRINCIPLE 06

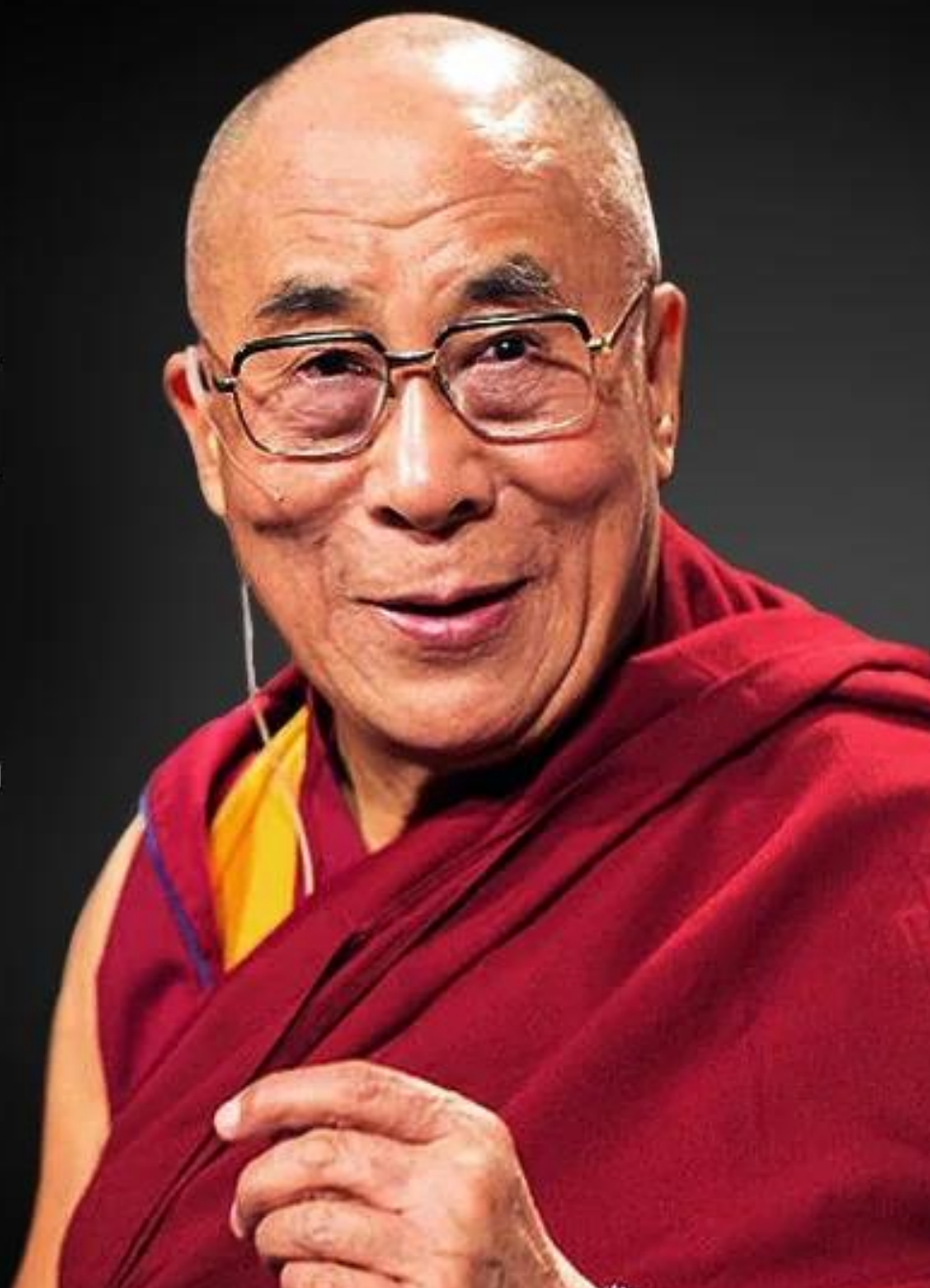
Lead with purpose — in the AI era, 'why' matters more than 'how'

87%

of employees stay longer where leaders show clear values in how they use AI (Edelman Trust Barometer, 2024)

If you think you are **too small**
to make a difference,
try sleeping with a **mosquito.**

– *Dalai Lama*





**You Defeated
400 Millions**



It's Not a Race.

The Egg Uses Chemistry to
Choose the Winning Sperm

